

CHAMPION TOOLKIT



THEY'RE COUNTING ON US.



— Thank you for becoming a —

VOTE YES YES CHAMPION

Champions play an important role in helping our community make informed decisions about the 2026 Wichita Public Schools Bond Issue. Whether you're talking with a neighbor, sharing a social media post, wearing campaign swag, or volunteering at an event, you're helping ensure people have access to accurate information before Election Day.

You don't need to know every answer. You simply need to be willing to listen, share why this matters to you, and connect people with reliable information.

WHAT WE'RE CHAMPIONING

The 2026 Wichita Public Schools Bond Issue is an investment in the future of Wichita.

IF APPROVED, THE BOND WILL:

- Modernize and maintain aging school facilities
- Improve school safety and security
- Create learning environments that support today's students
- Protect and expand opportunities like Future Ready Centers
- Make strategic investments that benefit students and our entire community



Learn More Here!

Scan the QR code to visit the **Bond Project Details** page for more information.



YOUR ROLE AS A CHAMPION

As a champion, you help:

- ✓ Share accurate information
- ✓ Encourage respectful conversations
- ✓ Direct people to trusted resources
- ✓ Invite others to get involved
- ✓ Encourage a Yes Yes vote on November 3

REMEMBER:

You are not expected to debate or have every answer. If someone asks a question you can't answer, simply say:

"That's a great question. Let me point you to where you can find the most current information."

YOUR CHAMPION CHECKLIST

Choose a few ways to get involved.



Follow Vote Yes Yes on social media.



Share at least two campaign posts each week.



Have three conversations with friends, neighbors, or coworkers.



Wear your Vote Yes Yes for Wichita Kids shirt around the community. Shirts are available with a suggested \$25 donation to help support campaign outreach.



Display a yard sign or sticker.



Invite the campaign to speak with your neighborhood, organization, business, or community group.



Sign up for a canvassing shift or volunteer opportunity.

EVERY CONVERSATION HELPS.

THREE SIMPLE QUESTIONS YOU MAY HEAR

"WHY NOW?"

Many Wichita school buildings are more than 60 years old. Delaying repairs doesn't eliminate the need—it simply increases the cost over time while students continue learning in aging facilities.

"I DON'T HAVE KIDS IN SCHOOL. WHY SHOULD I CARE?"

Strong public schools benefit everyone. They strengthen neighborhoods, attract businesses, prepare tomorrow's workforce, and contribute to Wichita's long-term success.

"WHERE CAN I LEARN MORE?"

Visit our website by scanning the QR code for project details, financial information, frequently asked questions, and additional resources.

SHARE YOUR STORY

Facts inform.

Stories connect.

People are far more likely to remember why you support this effort than a list of statistics.

CONSIDER SHARING:

- Why does this matter to you?
- How has public education impacted your life?
- Why do you believe this investment matters for Wichita?



There isn't one right answer. Your authentic voice is your greatest asset.



CHAMPION CONVERSATION TIPS

- ✓ Listen first.
- ✓ Lead with curiosity, not persuasion.
- ✓ Share facts, not opinions presented as facts.
- ✓ Keep conversations respectful.
- ✓ If you don't know the answer, say so and direct people to the website.
- ✓ It's okay to walk away from an unproductive conversation.



Our goal isn't to win **every debate.**

Our goal is to help every voter
make an **informed decision.**



STAY CONNECTED

FOLLOW US:



@VoteYesYes4WichitaKids



@voteyesyes2026



voteyesyes4wichitakids.com

**Together, we're helping Wichita voters make
informed decisions for the future of our community.**

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